

Company Details

Company Name

Industry

Web address

Show Details

Show name

Stand no.

Show dates

Stand dimensions
(inc. no. of open sides)

Build up dates

Break down dates

Space type

Shell Scheme

Space Only

Other
(please specify below)

How often do
you exhibit?

Once a year

2-5 times a year

More than 6
times a year

Stand Purpose

Brand Awareness

Awareness & Sales

Awareness & Demo

Demo & Sales

Demo

Product Sales

Other

Who are you hoping to meet at the event?
(Job titles/Industries/Specific Companies)

Do you have a target for the number of leads that you hope to generate?

Is that target more, less or the same as last time? (if they exhibited last time)	Yes	No
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Have you increased your stand size from the last show? If yes, why is that?	Yes	No
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How many people will be working on your stand?

Notes

Can we quote you for a stand?	Yes	No
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Contact Name

Phone Number

Email Address