

Company Details

Company Name

Industry

Web address

Show Details

Show name

Stand no.

Show dates

Stand dimensions
(inc. no. of open sides)

Build up dates

Break down dates

Space type

Shell Scheme

Space Only

Other
(please specify below)

Are you looking
for flexibility?

Yes No

Are you looking
for re-usability?

Yes No

How do you want to
manage your stand?

Self Guardian Display

How often do
you exhibit?

Once a year 2-5 times a year More than 6
times a year

Stand Purpose

Brand Awareness	<input type="checkbox"/>	Awareness & Sales	<input type="checkbox"/>	Awareness & Demo	<input type="checkbox"/>
Demo & Sales	<input type="checkbox"/>	Demo	<input type="checkbox"/>	Product Sales	<input type="checkbox"/>

Stand Requirements

	Provided by client	Provided by GDisplay	
Carpet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Electrics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Product Display	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
AV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Artwork	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Payment Equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Hospitality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Staff Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Store Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Other (please specify)	<input type="text"/>		

Graphics

Provided by Client Guardian Display

Please supply any graphics you would like to see on your stand visual, including logo, copy, images etc.

General Requirements

Colour Scheme

Theme

Detailed Description

Budget

Please give details of budget range

Other

Who are you hoping to meet at the event?
(Job titles/Industries/Specific Companies)

Do you have a target for the number of leads that you hope to generate?

Is that target more, less or the same as last time? (if they exhibited last time)

Yes No

Have you increased your stand size from the last show? If yes, why is that?

Yes No

Do you need an internet connection?

Yes No

How many people will be working on your stand?

Notes
